

#### **Promotion Period**

- Hollywood Gaming at Mahoning Valley Race Course will conduct a "Choose the Champs" promotion beginning at 5:00am on Tuesday, September 3, 2019 and ending at 9:00pm Thursday, January 2, 2020.
- 2. All times referred to throughout these rules are Eastern Standard Time (EST).

### **Eligibility**

- 1. Must be a member of the MyChoice Program.
- 2. Must be 21 years of age or older to obtain a MyChoice card.
- 3. No purchase necessary to receive a MyChoice Rewards card.
- 4. A valid government issued photo ID is required to verify age and identity.

#### **Entries & Prizes**

- 1. All MyChoice members will receive one (1) free entry per week of the promotional period. Elite and Owner's Club members will receive two (2) free entries per week of the promotional period.
- 2. Additional entries can be earned each week during the promotional period for every twenty (20) tier points (\$100 coin-in) earned through play, for up to two (2) additional entries, giving guests a total of three (3) entries per week, or four (4) for Elite and Owner's Club Members.
- 3. Guests swipe their MyChoice card at a marketing kiosk to participate.
- 4. Guests can select the pro football teams they think will win in the upcoming week's Thursday through Monday games as well as the final score for the Monday game of the upcoming week.
- 5. Guests make their winning picks using the touchscreen on the kiosk and collect a receipt listing their weekly picks.
- 6. Picks can only be made from 5:00 am on Tuesday Thursday evening at 7:00pm for the upcoming football games. During the week of Thanksgiving, picks can only be made from 5:00 am Tuesday Thursday morning at 11:00 am.
- 7. Once submitted, all weekly picks are final and cannot be modified.
- 8. If a guest does not want to make specific picks they can use a 'quick pick' feature.
- 9. The Tuesday following the games (the week after guests make their picks and beginning Tuesday, September 10, 2019), the 15 guests with the most correct picks will win Free VLT Play. Guests with winning picks must return to the marketing kiosk each Tuesday between 9:00am and 11:59pm to claim their Free VLT Play prize. Guests who do not claim within this time frame each Tuesday will forfeit their Free VLT Play prize, and the prize will not be reissued.



10. Weekly winners can only be claimed the Tuesday following the games from 9:00am – 11:59pm. Winners older than one week will not be honored.

### **Weekly Winners**

Most Weekly Wins	\$500 Free VLT Play
2 <sup>nd</sup>	\$350 Free VLT Play
3 <sup>rd</sup>	\$250 Free VLT Play
<b>4</b> <sup>th</sup>	\$150 Free VLT Play
5 <sup>th</sup>	\$100 Free VLT Play
6 <sup>th</sup>	\$50 Free VLT Play
7 <sup>th</sup>	\$50 Free VLT Play
8 <sup>th</sup>	\$50 Free VLT Play
9 <sup>th</sup>	\$50 Free VLT Play
10 <sup>th</sup>	\$50 Free VLT Play
] ] th	\$25 Free VLT Play
12 <sup>th</sup>	\$25 Free VLT Play
13 <sup>th</sup>	\$25 Free VLT Play
] 4 <sup>th</sup>	\$25 Free VLT Play
15 <sup>th</sup>	\$25 Free VLT Play

- 11. If there is a tie, the score of the Monday game will act as the tie-breaker. The guest who is closest to guessing the score correctly will be the winner. In the event that there is a tie with the score of the Monday game, the guest who made their picks first will be the winner.
- 12. At the end of the promotional period, weekly winners as well as overall promotion winners will be available at the kiosks from 9:00am on Tuesday, December 31, 2019 until 11:59pm on Thursday, January 2, 2020.

### **Promotion-Long Winner Standings**

Most Weekly Wins Overall	Super Bowl Vegas Watch
	Party at Trop Las Vegas (or
	\$1,000 cash)
2 <sup>nd</sup>	\$1,000 Free VLT Play
3 <sup>rd</sup>	\$750 Free VLT Play
<b>4</b> <sup>th</sup>	\$500 Free VLT Play
5 <sup>th</sup>	\$250 Free VLT Play
6 <sup>th</sup>	\$100 Free VLT Play



7 <sup>th</sup>	\$100 Free VLT Play
8 <sup>th</sup>	\$100 Free VLT Play
9 <sup>th</sup>	\$100 Free VLT Play
10 <sup>th</sup>	\$100 Free VLT Play

- 13. The guest with the most weekly wins over the 17-week promotional period will receive a trip to the Tropicana in Las Vegas for a Super Bowl watch party. The trip will include airfare for two and three nights at the Tropicana Las Vegas. Trip is to be taken Friday, January 31 Monday, February 3, 2020. There is a cash option of one thousand dollars (\$1,000).
- 14. Only one (1) Super Bowl Las Vegas Watch Party prize will be awarded during the promotional period. In the event that there is more than one (1) guest in first place, the Monday scores for each week will be reviewed and used as the tie breaker. The guest with the most Monday score tie breaker wins will be awarded the Super Bowl Las Vegas Watch Party prize. The guest who does not win will receive one thousand dollars (\$1,000) in Free VLT Play.
- 15. In order to be awarded the first place prize, the guest must have participated in all seventeen (17) weeks of the promotional period.
- 16. Should a technical difficulty occur, the free play will be awarded to the winner's account within twenty-four (24) hours.
- 17. Free VLT Play credits will be valid for thirty (30) days and expire at 11:59:59 pm on the final valid date.
- 18. Free VLT Play credits may be downloaded in partial increments as playable credits on any VLT machine. Once downloaded, unused credits will expire within seventy-two (72) hours.
- 19. Free VLT Play prizes are not subject to any federal, state, and local taxes.
- 20. In the event of a kiosk or technical malfunction/outage, Hollywood Gaming at Mahoning Valley Race Course reserves the right to temporarily discontinue the promotion until a reasonable solution has been determined and implemented. Any games or prizes being played or awarded at the time of the malfunction will be honored and resolved within twenty-four (24) hours. Hollywood Gaming at Mahoning Valley Race Course is not responsible for games not played due to the malfunction/outage and during the malfunction/outage period, as well as any subsequent prizes from those games. Prizes not redeemed during the malfunction period will be reviewed and awarded on a case-by-case basis at management's discretion.

#### **General Rules**

1. Participants agree to the use of his or her first name, city & state and photograph for advertising and promotional purposes without charge or additional compensation.



- 2. Persons on the Hollywood Mahoning Exclusion List are not eligible to participate in any promotional programs.
- 3. Employees of Hollywood Gaming at Mahoning Valley Race Course, its subsidiaries, affiliates, or parent companies, and those family members who reside in the same household are not eligible to participate in this promotion.
- 4. Hollywood Gaming at Mahoning Valley Race Course is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail.
- 5. Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Gaming at Mahoning Valley Race Course.
- 6. Hollywood Gaming at Mahoning Valley Race Course may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
- 7. Hollywood Gaming at Mahoning Valley Race Course reserves the right to refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or a complimentary reward has been changed, altered or tampered with in any way.
- 8. Use of the MyChoice card indicates acceptance of these Official Rules.
- 9. Any dispute or situation not covered by the above rules will be resolved by Management in a manner deemed by them to be the fairest outcome for all concerned. That decision shall be final and binding. In addition, Hollywood Gaming at Mahoning Valley Race Course reserves the right to change, modify or cancel this program at any time.
- 10. Any change or cancellation of the program must be approved by the Ohio Lottery Commission prior to the change or cancellation.
- 11. Winners are responsible for all applicable federal, state, and local taxes, title and licensing fees.