

#### <u>Promotional Period</u>

- 1. Hollywood Gaming at Mahoning Valley Race Course will conduct a weekly "Turkey Trade-Up" promotion on Fridays in November from 4:00 pm through 8:00 pm.
- 2. A total of seventy-five (75) winners will be randomly selected throughout the promotional period and awarded Free VLT Play or cash.
- 3. On each of the dates three (3) winners will be selected approximately every hour. A total of fifteen (15) winners will be selected each promotion day beginning at 4:00 pm and concluding at 8:00 pm. Drawing dates:
  - Friday, November 1, 2019
  - Friday, November 8, 2019
  - Friday, November 15, 2019
  - Friday, November 22, 2019
  - Friday, November 29, 2019
- 4. All times referred to throughout these rules are Eastern Standard Time (EST).

#### Eligibility

- 1. Must be a member of the MyChoice program.
- 2. Must be 21 years of age or older to obtain a MyChoice card.
- 3. No purchase necessary to receive a MyChoice card.
- 4. A valid government issued photo ID may be required to verify age and identity.
- 5. All MyChoice members who activate their entries within thirty (30) minutes of each drawing will be eligible to win.
- 6. Qualifying MyChoice members can win a total of one (1) time per drawing date.

### **Entry Earning**

- 1. For every two (2) tier points earned (\$10 coin-in) through play, MyChoice members will earn one (1) entry.
- 2. Entry earning will begin at 12:00am on November 1, 2019 and will end at 8:00pm on November 29, 2019.
- 3. Members must activate their entries within thirty (30) minutes of each scheduled drawing time on each drawing date by actively playing with their MyChoice card in any VLT machine or swiping into a Marketing Kiosk.
- 4. Qualifying MyChoice members can win a maximum of one (1) time during each day of the promotional period.
- 5. Entries will accumulate during the entire promotional period.

## Pick your Picks Mini-Game

1. On each indicated drawing day & time, three (3) winners will be selected each hour beginning at 4:00 pm and ending at 8:00 pm.



- 2. All drawings will be held in the Food Court promotional area.
- 3. There will be four (4) Turkeys on the game board with numbers of picks behind them on the Promotional Screen. Guests will have the opportunity to choose one of the four Turkeys to reveal how many picks they will have in the Turkey Trade-Up game.
- 4. The possible pick amounts for the Pick your Picks Mini-Game are as follows:

Pick your Picks Mini-Game
3 Picks
6 Picks
9 Picks
12 Picks

5. The number of picks selected in the Pick you Picks Mini-Game will determine the maximum amount of selections guests will receive in the Turkey Trade-Up game.

## **Turkey Trade-Up Game**

- 1. All winners will participate in a Turkey Trade-Up Game after they determine how many picks they will receive.
- 2. There will be forty (40) game pieces on the screen that the guest will get to choose from.
- Guests will have up to 3-12 picks depending on what piece they selected in the Pick your Picks Mini-Game. The picks are not required to be used. Guests will make the decision of whether to continue picking based on their current prize.
- 4. If guests decide to pick after already revealing a prize, they can either continue to pick and lose the previous prize in attempts to get a higher prize. If guests decide to stop, they will get to keep the current prize amount. The prize amounts are as follows:

Prizes
\$50 Free VLT Play
\$100 Free VLT Play
\$250 Free VLT Play
\$500 Free VLT Play
\$750 Free VLT play
\$1,000 Free VLT Play
\$10,000 Cash



Three (3) winners will be drawn at each drawing time to play the games.

- 1. During each scheduled drawing, the winning MyChoice account number along with the winner's first name and first initial of their last name will be announced on the gaming floor public address system. The same information will also be posted on large projection screens and other monitors throughout the gaming floor.
- 2. Winners must be present and have five (5) minutes to claim their prize at the promotions table located at the Food Court.
- 3. In the event a winner is not present after five (5) minutes, replacement winners will be selected up to two (2) additional times.
- 4. If no winner is present after the second redraw, the prize will be forfeited from the prize pool.
- 5. Free VLT Play will be credited to each winner's MyChoice account within one (1) hour of being awarded. Winners can simply insert their MyChoice card into any VLT machine and enter their PIN to download Free VLT Play prizes.
- 6. Free VLT Play credits will be valid for thirty (30) days and expire at 11:59 pm on the final valid date.
- 7. Free VLT Play credits may be downloaded in partial increments as playable credits on any VLT machine. Once downloaded, unused credits will expire within seventy-two (72) hours.
- 8. Free VLT Play prizes are not subject to any federal, state, and local taxes.

#### **General Rules**

- 1. Participants agree to the use of his or her first name, city & state and photograph for advertising and promotional purposes without charge or additional compensation.
- 2. Persons on the Hollywood Mahoning Exclusion List are not eligible to participate in any promotional programs.
- 3. Employees of Hollywood Gaming at Mahoning Valley Race Course, its subsidiaries, affiliates, or parent companies, and those family members who reside in the same household are not eligible to participate in this promotion.
- 4. Hollywood Gaming at Mahoning Valley Race Course is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail.
- 5. Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Gaming at Mahoning Valley Race Course.
- 6. Hollywood Gaming at Mahoning Valley Race Course may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
- 7. Hollywood Gaming at Mahoning Valley Race Course reserves the right to refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or a complimentary reward has been changed, altered or tampered with in any way.



- 8. Use of the MyChoice Rewards card indicates acceptance of these Official Rules.
- 9. Any dispute or situation not covered by the above rules will be resolved by Management in a manner deemed by them to be the fairest outcome for all concerned. That decision shall be final and binding. In addition, Hollywood Gaming at Mahoning Valley Race Course reserves the right to change, modify or cancel this program at any time.
- 10. Any change or cancellation of the program must be approved by the Ohio Lottery Commission prior to the change or cancellation.
- 11. Winners are responsible for all applicable federal, state, and local taxes, title and licensing fees.