

New Member Program – Official Rules

Promotional Period

- 1. Hollywood Gaming at Mahoning Valley Race Course will host a "New Member Program" promotion beginning on Tuesday, September 1 at 5:00am and concluding Thursday, December 31, 2020 at 11:59pm.
- 2. All times referred to throughout these rules are Eastern Standard Time (EST).

Eligibility

- 1. Guests must sign up for a new my**choice** account and provide a valid email address to receive the twenty dollars (\$20) Free VLT Play offer.
- 2. Must be 21 years of age or older to obtain a mychoice card.
- 3. No purchase necessary to receive a mychoice card.
- 4. A valid government issued photo ID is required to verify age and identity.
- 5. Current my**choice** card holders are not eligible for this promotion.

Promotion Rules

- 1. Eligible guests will receive twenty dollars (\$20) in Free VLT Play that day for signing up and providing an email address.
- 2. The twenty dollars (\$20) in Free VLT Play will be credited to each guest's mychoice account at the time the email is provided. Free VLT Play credits will be valid until 11:59pm on the last day of the month the email is provided in.
- 3. In addition, on the date that a guest signs up for their my**choice**® card, they will be able to swipe at a marketing kiosk between 5am-11:59pm and play a game for a chance to win between \$5 and \$1,000 in Free VLT Play. New members do not need to have a valid email address on file in order to participate in the kiosk portion of this promotion.
- 4. Guests can only swipe at the marketing kiosk on the date they sign up for a new card until 11:59pm.
- 5. Free VLT Play prizes won on the kiosk will be loaded onto the guest's account within twenty-four (24) hours of being awarded.
- 6. In the event of a system failure, any prizes won through the kiosk will be updated onto a guest's account within seventy-two (72) hours.
- 7. Free VLT Play credits will be valid until 11:59pm on the last day of the month the email is provided in.
- 8. Free VLT Play prizes are not subject to any federal, state, and local taxes.
- 9. In the event of a kiosk or technical malfunction/outage, Hollywood Gaming at Mahoning Valley Race Course reserves the right to temporarily discontinue the promotion until a reasonable solution has been determined and implemented. Any games or prizes being played or awarded at the time of the malfunction will be honored and resolved within twenty-four (24) hours. Hollywood Gaming at Mahoning Valley Race Course is not responsible for games not played due to the malfunction/outage and during the malfunction/outage period, as well as any subsequent prizes from those games. Prizes not redeemed during the malfunction period will be reviewed and awarded on a case-by-case basis at management's discretion.

General Rules

- 1. Participants must agree to the use of his or her first name, city & state and photograph for advertising and promotional purposes without charge or additional compensation.
- 2. Persons on the Hollywood Mahoning Exclusion List are not eligible to participate in any promotional programs.
- 3. Employees of Hollywood Gaming at Mahoning Valley Race Course, its subsidiaries, affiliates, or parent companies, and those family members who reside in the same household are not eligible to participate in this promotion.



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- 4. Hollywood Gaming at Mahoning Valley Race Course is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail.
- 5. Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Gaming at Mahoning Valley Race Course.
- 6. Hollywood Gaming at Mahoning Valley Race Course may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
- 7. Hollywood Gaming at Mahoning Valley Race Course reserves the right to refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or a complimentary reward has been changed, altered or tampered with in any way.
- 8. Use of the Marquee Rewards card indicates acceptance of these Official Rules.
- 9. Any dispute or situation not covered by the above rules will be resolved by Management in a manner deemed by them to be the fairest outcome for all concerned. That decision shall be final and binding. In addition, Hollywood Gaming at Mahoning Valley Race Course reserves the right to change, modify or cancel this program at any time.
- 10. Any change or cancellation of the program must be approved by the Ohio Lottery Commission prior to the change or cancellation.
- 11. Winners are responsible for all applicable federal, state, and local taxes, title and licensing fees.